

2020

NZ HUNTER

MAGAZINE



ADVERT SUPPLY DEADLINES

Finished Adverts

Critical dates for adverts supplied by ad agencies, design companies or by advertisers in a completed (ready made), industry standard format.

ISSUE NO. - EDITION	ON SHELVES	DEADLINE - BOOKINGS	DEADLINE - AD MATERIAL
Issue 75 - Feb/Mar '20	Mon 3 rd February	Placed by: 27 th Dec, '19	Supplied by: 6 th Jan, '20
Issue 76 - Apr/May '20	Mon 6 th April	Placed by: 28 th Feb, '20	Supplied by: 9 th Mar, '20
Issue 77 - Jun/Jul '20	Mon 8 th June	Placed by: 1 st May, '20	Supplied by: 11 th May, '20
Issue 78 - Aug/Sep '20	Mon 3 rd August	Placed by: 26 th June, '20	Supplied by: 6 th July, '20
Issue 79 - Oct/Nov '20	Mon 28 th September	Placed by: 21 st Aug, '20	Supplied by: 31 st Aug, '20
Issue 80 - Dec/Jan '20	Mon 30 th November	Placed by: 23 rd Oct, '20	Supplied by: 2 nd Nov, '20

Custom Adverts

For advertisers who require NZ Hunter's design team to create the advert for them.

Below are the critical dates by which you will need to have supplied; a design brief, relevant text and supporting imagery - this allows us enough time to create and get the advert approved.

ISSUE NO. - EDITION	ON SHELVES	DEADLINE - BOOKINGS	DEADLINE - AD MATERIAL
Issue 75 - Feb/Mar '20	Mon 3 rd February	Placed by: 27 th Dec, '19	Supplied by: 30 th Dec, '20
Issue 76 - Apr/May '20	Mon 6 th April	Placed by: 28 th Feb, '20	Supplied by: 2 nd Mar, '20
Issue 77 - Jun/Jul '20	Mon 8 th June	Placed by: 1 st May, '20	Supplied by: 4 th May, '20
Issue 78 - Aug/Sep '20	Mon 3 rd August	Placed by: 26 th June, '20	Supplied by: 29 th June, '20
Issue 79 - Oct/Nov '20	Mon 28 th September	Placed by: 21 st Aug, '20	Supplied by: 24 th Aug, '20
Issue 80 - Dec/Jan '20	Mon 30 th November	Placed by: 23 rd Oct, '20	Supplied by: 23 rd Oct, '20

IMPORTANT

Please make every effort to meet these deadlines if you wish to ensure your adverts are included in the edition you require - this is your responsibility!

If you require a time extension, it is imperative that you contact the NZ Hunter team well in advance to advise and discuss alternatives.

All contract ads are presumed to be repeats until notified otherwise. We will endeavour to make contact prior to publishing but the responsibility lies with the advertiser.

Bookings are final after ad material deadline. If you wish to amend your booking in the final stages of the magazine and we cannot find a suitable replacement you will be billed for the space booked regardless of what you place.

Email: luke@nzhunter.co.nz - Phone: 027 710 2181 / 06 844 3807